HUMA1000A Cultures and Values: Language, Communication, and Society
FALL 2020 Course Outline (Subject to changes)

Lecturing faculty:
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Writing workshop teaching faculty:
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Course Description:

When we study human language, we are approaching what some might call the “human essence,” the distinctive qualities of mind that are, so far as we know, unique to man. - Noam Chomsky

Languages are considered complex repositories of cultures, where meanings are created and articulated, verbally and non-verbally, about the artefacts, norms, beliefs, and values of cultures¹. Language use, an integral part of human communication, mirrors the inextricably entangled psychological, social, and cultural facets of human cognition and interaction. Building upon a fundamental exploration of the nature of human languages, this course will delve into the closely interlinked notions of language, communication and society as manifested in our daily life, in the context of globalization and increasing border-crossing and intercultural exchanges. Through a lingua-cultural lens, we will probe a range of issues rooted in language and culture: language and thought; identities, self and ‘othering’; cultural diversity in verbal and nonverbal communication; language, gender and sexuality; popular culture and global cultural flow; language and power; globalization and language planning and policy in different cultural contexts. Through discussions of such, the course aims to cultivate an appreciation and respect for linguistic and cultural diversity, communicative sensitivity, and social equality.

Course highlights:
- 3-credit HUMA common core course with no exam but one essay, Canvas online peer discussion, and one quiz.

¹ See, for instance, Sorrells, K., 2016.
• Learn how to convince others in writing.
• Learn more about three specific values: language, communication and society.

The objectives of the course are two-fold:
(1) For communicative capacity building through humanities knowledge and
(2) For enrichment of values and perspectives corresponding to the mission and vision of UST.

The course encompasses three **interrelated** strands of learning:
• a) Lectures on specific humanities perspective and values;
• b) Writing workshops to sharpen communication skills for the essay; and
• c) Canvas online discussion for exchange and comments among peers on lectures and essays.

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**Assessment:**

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<th></th>
<th>Lecture quiz</th>
<th>Multiple choice questions</th>
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<tbody>
<tr>
<td>1</td>
<td></td>
<td>20%</td>
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<tr>
<td>2</td>
<td>Quiz (lectures &amp; assigned readings)</td>
<td>20%</td>
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<td></td>
<td>Canvas online discussion (peer exchanges)</td>
<td>10%</td>
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<tr>
<td></td>
<td>Online workshops (online assignments)</td>
<td>20%</td>
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<td></td>
<td>Essay (1000 words)</td>
<td>50%</td>
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<tr>
<td></td>
<td>Lecture quiz</td>
<td>Peer exchange forum on questions and issues pertinent to lectures &amp; weekly readings;</td>
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Canvas online discussion
➢ Three deadlines over the process of the discussion; topics given by each would be closed afterwards – see “Rubric for Canvas Peer Exchanges” for details.

| 3 | Online writing workshops (Canvas) | ➢ Viewing online content and completion of all tasks embedded in the online content. | 20% |

| 4 | Term essay (including revision efforts) | ➢ Write a persuasive essay of 1000 words, ➢ Which is revised at least once; ➢ Show evidence of response to feedback on your first draft. | 50% |

What students are expected to do:

**Assigned readings for lectures:** There are assigned readings for the lectures on the three values. Students must read them in order to follow the lectures. The lecture quiz will test their comprehension of these readings and the lecture contents.

**Participating in lectures and the quiz:** Lectures will introduce to students the basic concepts and theories regarding the three values: Language, Communication and Society. Students are expected to do the assigned readings, follow the lectures closely, and participate in activities during the lectures. They will need to connect what they learn in the lectures with what they do in the online discussion forum, the writing workshops, and the essay writing. This connection is graded. There is one quiz to assess how much they have acquired from the assigned readings and the lectures.

**The Writing Workshops:** The Writing Workshops will be presented in two strands: online and an online classroom this term.
The online strand consists of four blocks of material, each of which contains tasks to check that you have understood the content. These blocks have been designed to prepare you for the four online classroom workshops, held in alternate weeks. If you do not complete the online part of each workshop, you will not be prepared for the classroom part of the workshop and you will not gain the maximum benefit from the online discussions you have with your teacher.

So long as you work through the online strand of the workshop before you take part in the online discussion with your teacher at the scheduled ‘classroom’ time, you can do the online work whenever and wherever you like. A detailed schedule of the classroom workshops is available on Canvas. The writing workshop part of HUMA1000 has been completely redesigned by a team from the Center for Language Education, the
Division of Humanities and CEI, the University’s specialist center for teaching and learning. Both strands of the workshops have been designed to help you write a good academic persuasive essay in response to one of the essay prompts given by the member of HUMA faculty in charge of your lectures. You will need to make use of what you have learned from lectures and assigned readings in the online writing workshops.

Full details of the course structure and assessment will be given in an orientation in the first lecture.

Since this is not an English language course, your English proficiency alone will not determine how well you do in this course. However, poor English proficiency may affect your performance because you will be assessed on the ideas and the argument in your essay. Your English proficiency affects how well you can express these ideas and construct an argument. If you are a first year student from Hong Kong and you obtained only a level 3 pass at HKDSE or a level 4 pass with any sub-score lower than 4, our experience suggests you will find it difficult to do well in the course at the moment. We recommend that you wait and take HUMA 1000 after you have completed and passed LANG 1002 and LANG 1003 with at least a grade C-. Further information about the level of English proficiency you need to do well in the course is available on Canvas.

Canvas online discussion: Students will take part in online discussion forum on Canvas to exchange among their peers any feelings, ideas, and thoughts, in response to questions about the lectures and assigned readings as posted by the faculty. Questions are open-ended and there is no model answer to look for. The purposes are to exchange ideas, listen to others, and learn from each other.
Term essay: Each student will choose an essay topic from those prescribed and write a persuasive essay of around 1000 words in academic English. Students need to show in their essays that they have made use of what they have learned from the lectures and assigned readings. The first draft must be submitted on time by a prescribed deadline to ensure that students can receive timely feedback from their language instructor and be assessed on their efforts in the process of writing the essay. The final version of the essay must show evidence of revision in response to feedback from the language instructor. Essays must be submitted through the Canvas course site, which will be checked automatically through Turnitin both online and among peers. Please note that there is a policy on late submission.

Further rubrics and guidelines about the class assessments and activities can be found in the course site on Canvas.

Intended Learning Outcomes (ILOs)
This course has defined “language and culture” as the specific aspect of humanities perspective to form the contents of the Intended Learning Outcomes (ILOs). Within this framework, three basic values will be explored: Language, Communication and Society.

- ILO#1: Communicate in writing persuasively and effectively.
- ILO#2: Demonstrate a humanities perspective in communication.
- ILO#3: Question assertions related to humanities, especially culture and values.
- ILO#4: Show appreciation of different views and contribute to constructive feedback.
- ILO#5: Apply existing empirical and logical skills to make independent judgments about personal values and priorities.
- ILO#6: Appreciate the complexity of: Language, Communication and Society
Course Schedule and Readings
(Lecture content and readings are subject to changes)

Week 1 – September 10, 2020
Course Introduction: Overview of the course and topics to be covered, with brief mention of the issues, activities, and expectations.

Required Readings:

Week 2 – September 17, 2020
Language as human value: Nature and psychology of human language; language and the brain, and language acquisition.

Required Readings:

Supplementary Readings:

Week 3 – September 24, 2020
Language as human value: Language and thought; language and power.

Required Readings:

Supplementary Readings:

Week 4 – October 1, 2020
NO lecture – National day.
17 August 2020

**Week 5 – October 8, 2020**

**Language as human value:** Language, culture, and identity.

**Required Readings:**

**In-class Viewing (Selections):**

**Supplementary Readings:**


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**Week 6 – October 15, 2020**

**Communication:** Cultural variations of communication styles, speech functions, and politeness.

**Required Readings:**

**Supplementary Readings:**

**Supplementary viewing:**
*A World of Differences*

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**Week 7 – October 22, 2020**

**Communication:** Nonverbal codes across cultures; messages of body language, emotion, time, and space.

**Required Readings:**

**In-class Viewing:**
*A World of Differences*
17 August 2020

**Supplementary Readings:**

**Week 8 – October 29, 2020**

**Communication:** Media, popular culture, and intercultural communication.

**Required Readings:**

**Week 9 – November 5, 2020**

**Society (Sociolinguistics and equality):** Language, gender and sexuality.

**Required Readings:**


**Supplementary Readings:**

**Supplementary viewing:**

**Week 10 – November 12, 2020**

**Society (Sociolinguistics and equality):** Myths of globalization and linguistic hegemony.

**Required Readings:**

**Week 11 – November 19, 2020**

**Required Readings:**

**Week 12 – November 26, 2020**
Society (Sociolinguistics and equality): Culture, identity and language policy: The case of Singapore.

**Required Readings:**

**Week 13 – December 4, 2020**
Quiz

**Supplementary resources if you are interested to explore further:**


