

Seminar: Fashionable Tigers

Fashion in China is a fast moving industry. The largest producer and exporter of fashion apparel globally is now a formidable innovator of fashion design and product development both internationally and locally. Fashion design in Greater China is transforming the global fashion industry.

Chinese fashion designers draw on the long and rich history of exquisite design and stylistic excellence in fashion and dress in China which provides an unparalleled archive. Now, Chinese fashion design has gained international fame and consumers while growing its domestic image with the maturation of the Chinese consumer market. This seminar maps the contemporary Chinese fashion design industry as part of an international multi-disciplinary research project exploring the impact of 'Designed in China' fashion on the global fashion industry using case studies in mainland China, Hong Kong and Taiwan.

About the speaker:

Jennifer Craik is Research Professor in the School of Fashion, Queensland University of technology, Brisbane, Australia and Adjunct Professor of the Australia New Zealand School of Government at the Australian National University, Canberra, Australia. Previously she was Professor Research in the School of Fashion and Textiles at RMIT University, Melbourne. She is recognized as an international expert in fashion theory and cultural policy, in particular developing an interdisciplinary cultural studies approach to understanding fashion as a global cultural phenomenon and cultural industry.

Her best known book is *The Face of Fashion: Cultural Studies in Fashion* which was first published in 1993 and has been re-printed many times. It has been translated into Chinese, Korean, Japanese and Italian. Other major fashion publications include *Fashion: The Key Concepts, 2009*; and *Uniforms Exposed: From Conformity to Transgression, 2005* (which has been translated into Italian & Russian). She has two books in press: *The Fashion Studies Book, co-authored with Sharon Peoples*; and *Modern Fashion Traditions, co-edited with Angela Jansen*. She is a member of an international team researching the impact of contemporary fashion design in Greater China.

In the area of arts and cultural policy, she published *Re-Visioning Arts and Cultural Policy* (Canberra: ANU e-Press/Australia and New Zealand School of Government) (http://press.anu.edu.au/titles/australia-and-new-zealand-school-of-government-anzsog-2/revisioning_citation/).

This analysis of current and alternative models of cultural policy and arts funding has been downloaded more than 100,000 times and an updated edition has been commissioned. In 2009, she jointly authored *Redefining Places for Art: Exploring the Dynamics of Performance and Location*

(http://www.griffith.edu.au/__data/assets/pdf_file/0006/264543/Redefining-places-for-art-report.pdf), and is currently an invited contributor to the Australia Research Council Cultural Fields projects led by Professor Tony Bennett at the University of Western Sydney.

Everyone who is interested in China or Fashion is welcomed to join. Please send email to fashionchristinetsui@gmail.com for registration and details.

Registration starts @ 1:30pm

Time: 2:00pm – 4:00pm

Date: May 9th Saturday 2015

Venue: Room CPD G.02, Centennial Campus, University of Hong Kong

Contact: Christine Tsui

fashionchristinetsui@gmail.com

Wechat: christinetsuifashion

Facebook: Christine Tsui