HUMA 6001U  (Subject to change
Traveling Texts and Images: Modern Chinese Literature and Print Culture
Fall, 2017

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Office hours: 11:00am-2:00pm, Thursday and by appointment

Time and Classroom
Tu 3:00pm to 5:50pm

Course description

This seminar will employ an interdisciplinary approach to examine literary and pictorial magazines and journals from the late Qing to the Republican era. Keeping in mind contemporary theories of the public sphere, travel, and the interaction between image and text, we will explore critical issues around the innovative writing practices associated with new print media, the formation of a literary public space, the role of the editor, publisher and reader, as well as the dynamics between image and word. Students will be encouraged to engage critically with the following questions: what is the relationship between the formation of literary public spaces and the rise of new genres and media; how should we understand the practices and roles of agents in the formation of the “literary field”; how did the cultural and technological encounters between China and the West lead to new forms of cultural representation; how should we interpret gendered images and the politics of gaze; and how should we approach an image-orientated text. The seminar will combine lecture and intense discussion, with regular student assignments. While significant critical attention will be given to works for which texts and scholarly studies are available in English, reading ability in Chinese is highly recommended.

Course objectives

This course will introduce students to a broad range of critical concerns and methodologies, reading strategies, as well as provide an overview of the current state of Chinese literary and cultural fields. Hopefully, students will master some fundamental concepts in literary and cultural studies, while gaining firsthand experience in how to approach a text in its original publication and social context, and how to mine rich historical and cultural information from it. The course is not designed to teach specific information about the history of modern journals, but rather to train students how to design a research project with a new perspective using previously unexamined primary materials. Most fundamentally, the course aims to teach students how to read images and text in a theoretically sophisticated way.
Course Intended Learning Outcomes (ILOS)

1. Enhancing students’ critical thinking abilities and writing skills;
2. Gaining an overview of image and literati cultures during the late Qing and Republican eras;
3. Mastering some fundamental concepts in literary and cultural studies;
4. Learning how to design a research project through a critically refreshing perspective.

Weekly Organization and Readings
Required and suggested readings are accessible through the course web page or put on reserve at the library. Lectures, students’ presentations and discussions will alternate in class.

Assessment:
Attendance, Presentation, Pop quizzes, Discussion: 15% +5% (for good in-class performance)
Short response papers: 20%
One group project: 10%
One final Paper: 50%

Assignments:
Course Requirements:
All students must attend classes regularly and finish readings before class.
1. Writing a short response paper and post it online every OTHER week (one page), six in total. You will get credit as long as you turn in your assignment on time. I will send you a weekly email to remind you. Due 9am Tuesday (course website)
2. Students will be asked to give one or two oral presentations on the reading materials. The oral presentation will not be graded.
3. Group research project on the literary/visual/cultural representation of one of the key issues: space, gendered relationship, civilization, body, etc.
4. Final paper. 10-15 pages for MPhil and PhD Students, 8-12 pages for MA students. Due 9am Thursday Dec. 14th, 2017

Weekly Schedule
WEEK 1
9/5 Introduction: How to read image?
• Introduction to the course
• Mapping the field
• On Image and Text
http://faculty.washington.edu/cbehler/teaching/coursenotes/Texts/mitchellWordimage.html
WEEK 2
9/12 Forming Modern Public Sphere I: Dianshizhai huabao

鲁道夫·瓦格纳 (Rudolf G. Wagner):《进入全球想象图景:上海的<点石斋画报>》,载
刘东主编:《中国学术》第 8 辑,商务印书馆, 2001 年,第 1-96 页。


Selected issues of Dianshizhai huabao

WEEK 3
9/19 Forming Modern Public Sphere II: Tuhua ribao
Lee, Haiyan: “All the Feelings That Are Fit to Print” Modern China, July 2001 vol. 27 no. 3, 291-327.


Selected issues of Tuhua ribao

WEEK 4


*胡晓真, 《文苑、多罗与华鬘——王蕴章主编时期（1915-1920）《妇女杂志》中的“女性文学”观念与实践》，《抒情传统与维新时代》（上海: 上海文艺出版社, 2012）。

*陈建华, 豈止「消閒」—周瘦鵑與1920年代上海文學公共空間《都市文化中的現代中國》, / 姜進主編. 上海：華東師範大學出版社, 2007, p. 224-245

Selected issues of Funv zazhi or Linglong.

WEEK 5 10/1 (holiday)

WEEK 6
10/3 Politics of Gaze and Cultural Construction of Female Body

*张英进：《公共性,隐私性,现代性:中国早期画报对女性身体的表现与消费》, 《文化研究》第六辑, 2006, 第 75-98 页。

*游鑑明：《近代中国女子健美的论述(1920-1940 年代)》, 收入《无声之声:近现代中国的妇女与社会(1600-1950)》, 中研院近史所 2003 年版, 第 141-172 页。

Selected images of calendar girls and Women’s journals.

WEEK 7
10/10 Modern photography
Viewing of photo albums and other online catalogues

WEEK 8
10/17 Shanghai Cosmopolitanism I: Shanghai huabao & Liangyou

Selected issues of Shanghai huabao & Liangyou

WEEK 9
10/24 Shanghai Cosmopolitanism II: Xiandai & Tianxia
Shuang Shen, Cosmopolitan Publics: Anglophone Print Culture in Semi-Colonial
Shanghai (2009)

Selected issues of Xiandai and Tianxia

Week 10 10/31 NO class. Attending two lectures out of three by Grace Fong, John Crespi, and Shengqing Wu. Time and Location will be announced later.

Week 11
11/7 Image and Leftist Ideology
刘纪蕙，《现代化与国家形式：中国进步刊物插图的视觉矛盾与文化系统翻译的问题》，《画中有话》，359-393
*吴雪杉：召唤声音：图像中的《义勇军进行曲》.

Week 12
11/14 Cartoons and Paratext
Laing, Ellen Johnston. "Shanghai Manhua, the Neo-Sensationist School of Literature, and Scenes of Urban Life." MCLC Resource Center (Sept. 2010).
http://mclc.osu.edu/rc/pubs/laing.htm
(http://ocw.mit.edu/ans7870/21f/21f.027/home/index.html)

Selected issues of Shanghai Manhua or Shidai Manhua

Week 13
11/21 Itinerary of Global Flows and Cultural Mobility
WEEK 14  11/28 Students’ presentations of group projects